

T-Rex Capital, LLC Retains TransMedia Group to Publicize West Palm Beach Luxury Condominium Development

Florida's Fastest Growing PR Firm to Generate Awareness and Support Sales Effort for Eighty Points West

BOCA RATON, Fla., November 14, 2005-- T-Rex Capital, LLC, a leading national real estate development company, announced today it has retained TransMedia Group to publicize its newest project, Eighty Points West. Located on North Flagler Drive in West Palm Beach overlooking Florida's Intracoastal Waterway and Peanut Island, Eighty Points West will set new standards in South Florida coastal living bringing top-notch design, construction and location together. The complex will offer 21 yacht slips and 19 spacious carriage houses in addition to 173 luxury tower residences including penthouses. The project is expected to break ground in the spring of 2006.

"With its tremendous location and amenities, Eighty Points West will undoubtedly be a South Florida real estate gem," declared Tom Madden, CEO and founder of TransMedia Group. "Our communications campaign will not only showcase this soon-to-be crown jewel, but also elevate the profile of T-Rex Capital's superior development and best of breed industry capabilities."

"We selected TransMedia because of their vast experience with real estate projects in South Florida," explained Clifford Preminger, President of T-Rex. "We are certain that TransMedia's strategic communications savvy and depth of understanding of the real estate market will deliver superior results and drive sales at Eighty Points West."

About T-Rex, Capital, LLC

T-Rex Capital is a preeminent developer of residential, commercial and government properties throughout the United States and is headquartered in Stamford, CT with offices in Washington D.C. and Boca Raton, FL. The Company was founded in 1999, and its reputation is widely respected throughout the industry as a leader in delivering top-quality, high-caliber projects including mission critical facilities for the government. T-Rex Capital recently concluded this year's single largest real estate transaction in Florida valued at \$193 million.

About TransMedia Group

TransMedia Group, headquartered in Boca Raton, FL, is an award-winning PR and marketing firm that has served clients worldwide since 1981. For more information visit <http://www.transmediagroup.com> .